



## MORE—SO

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**FRONT**  
WILDERNESS BIG SOFA

**RELEASE YEAR** 2021  
**MATERIALS** BIRCH PLYWOOD BASE WITH STEEL, THREADED INSERTS, POLIMEX STRUCTURE (EPS + POLYURETHANE) AND DIVERSIFIED LAYERS OF VARIABLE DENSITY FOAM. THE SURFACE LAYER WAS PROCESSED BY NUMERICAL CONTROL MILLING. EMBROIDERY AND MANUAL INTERVENTIONS ON WOVEN TAPESTRY (95% COTTON 5% POLYSTYRENE).  
**DIMENSIONS** L364.5 W190 H92.5 (MAX) CM  
**WEIGHT** 180 KG  
**EDITION** EDITION OF 4 + 1 PR + 1 AP











**Wilderness Sofa** is part of the *Nature Furniture Collection*.  
Pictured as featured at Design Miami/Basel 20→26.09.2021

The forms used to create this product are the result of a scanning process that the designers conducted in the Swedish forests. Rocky mounds covered in moss were photographed from different angles to create a complete 2D image of their surfaces. They were then scanned with specialised equipment to obtain a 3-dimensional digital model that preserved all the bumps and concavities present in the boulders. The 2D image of the surface became the base for a cotton-based Gobelin textile that mimics the fine details of the object, from the deep shadows to the glistening moss. The 3D model of the structure has been resized and adapted for the living space.



Photo: Christopher Hunt

**Front**

The work of the Swedish design duo, Sofia Lagerkvist and Anna Lindgren, reveal an innovative approach to the traditional canons of Scandinavian design, towards a more artistic and articulate sphere. In their expressive language, the use of visual impact becomes a means to navigate a space half-way between irony and magic; before answering to the functional demands for which it was designed, the product is lived as a tale that captivates the observer, invited to discover through “surprise” the premises underlying the design process.

**BIO**

Front’s work is represented at MoMA (New York), Victoria & Albert Museum (London), M+ (Hong Kong), Nationalmuseum (Stockholm), Vitra Design Museum (Weil am Rhein) and Centre Pompidou (Paris).

The Moroso  
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